

# EVERYTHING FOR BABY

2008

Beautiful Nursery Ideas

Choosing the Right Car Seat

Important Safety Tips

Plus, many more Helpful Resources

**BABIES**  **US**  
AT TOYS "R" US



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## Basic Baby Needs List

### In The Nursery:

- ☐ Crib & Mattress ☐ Crib Bedding Set
- ☐ Dresser ☐ Lamp ☐ Glider with Ottoman
- ☐ Diaper Pail ☐ Change Table ☐ Nightlight
- ☐ Crib Mobile ☐ Monitor ☐ Room Décor Items
- ☐ Pacifiers ☐ 6-8 Blankets (Crib & Receiving)
- ☐ 2 Waterproof Pads ☐ 2-3 Crib Sheets

### For Breast Feeding:

- ☐ Breast Pump ☐ 6-8 Bottles
- ☐ Nursing Pads ☐ Support Pillow
- ☐ Breast Milk Storage Bags

### For Bottle Feeding:

- ☐ 6-8 Bottles ☐ Formula ☐ 3-4 Extra Nipples
- ☐ Bottle Sterilizer ☐ Dishwasher Caddy
- ☐ Bottle Brush ☐ Bottle Drying Rack
- ☐ 6-8 Bibs (Feeding/Teething)

### Clothing:

- ☐ 8-10 Sleepers ☐ 1-2 Caps
- ☐ Scratch Mittens ☐ 4-6 Socks & Booties
- ☐ 8-10 One-Piece Underwear

### For the Bath:

- ☐ 3-4 Hooded Towels ☐ 8-10 Washcloths
- ☐ Soap & Shampoo ☐ Infant Bathtub

### Infant Care:

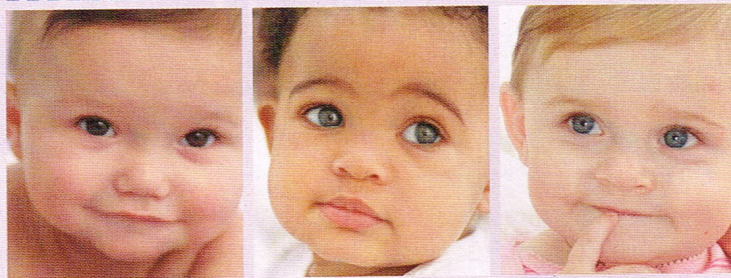
- ☐ Thermometer ☐ Ointments ☐ Nail Clippers
- ☐ Baby Toothbrush ☐ Diapers ☐ Wipes
- ☐ Baby Oil or Lotion ☐ Brush and Comb
- ☐ Cotton Balls/Swabs ☐ Nasal Aspirator

### In the Home:

- ☐ Playard ☐ High Chair ☐ Bassinet
- ☐ Swing ☐ Bouncer ☐ Exerciser
- ☐ Home Safety Devices ☐ Gates
- ☐ Baby Toys and Books

### On the Go:

- ☐ Stroller ☐ Car Seat ☐ Baby Carrier
- ☐ Diaper Bag ☐ Stroller Weathershield



Dear Parents-to-Be and Parents,

## Congratulations!

What an exciting time! The arrival of your baby will bring new adventures and discoveries every day. Watching your little one and sharing in first experiences is one of parenthood's greatest joys.

As you get ready for baby, you're likely to start thinking of the things you'll need to keep your newborn safe and comfortable. The number of items to choose from can seem overwhelming, so **Babies"R"Us** is ready to help you find the answers.

Our **Resource Guide** will provide information about the most extensive selection of baby items available in Canada. You'll find everything you need, from large items like cribs and strollers to basic items like diapers, clothing and feeding accessories.

You'll also find **money-saving coupons** and **insightful tips** about caring for your baby. As your little one grows, this guide will continue to provide the information you need, such as deciding the best way to child-proof your home or when to buy the next stage in car seats.

This guide can be viewed online when you visit our website at [www.babiesrus.ca](http://www.babiesrus.ca). Purchases can be made online or by phone at 1-800-toysrus. These are just two of the many ways that **Babies"R"Us** is here for you and your baby.

We hope you find this Resource Guide helpful. We look forward to providing the products and information you need at this special time.

Sincerely,

Your Friends at Babies"R"Us



**The Baby's Room** The nursery is your baby's first real home, where both you and your little one will be spending a lot of memorable times. It's natural to want to make it a special place. But where do you start? The crib is the first purchase for most parents. The style you choose tends to determine the look of the rest of the baby's room, so give special consideration to all of the design features. Keep in mind that the crib will be a part of your child's room at least until he is 35 inches tall. There are cribs that can be converted into a toddler bed, day bed, or double bed for use long after your child has grown too tall for a crib.

Once you have a crib picked out, it's much easier to choose coordinating furniture, bedding and accessories. Overall, your main priorities will, of course, be safety and comfort. No matter what colours, patterns and styles you choose, your nursery will be a unique expression of your love for your baby.



## Baby's Nursery



### Lady Bugs

Nature is a wonderful theme for baby's nursery. In this fresh and airy collection, lucky lady bugs and friendly dragonflies float on calm, neutral backgrounds that coordinate beautifully with sage green leaves, stripes and trim. The soft colours make decorating the rest of the nursery a breeze.





Jolly Jumper

#### A. Lady Bugs 3-Piece Crib Bedding Set

- Comforter, bumper and fitted sheet
- 50% polyester/50% cotton
- Machine washable

SKU # 176524

#### Additional Fitted Sheet

SKU # 176648 (not shown)

#### B. Dust Ruffle

- 50% polyester/50% cotton
- Machine washable

SKU # 176656

#### C. Window Valance

- Fits up to a 50" window

SKU # 176680

#### D. Lamp

SKU # 176826

## BABY TIPS

### Keep it Safe

Pillows, quilts and comforters have no place in a baby's crib, but you'll find many uses for them in the nursery. The quilt or comforter comes in handy as a floor mat for baby's "tummy time" play and the pillow can double as either a great room accessory or back support for Mom's glider!

Jardine

#### E. Fairmount Lifetime Crib

- Converts to day bed and double bed with headboard and footboard
- Solid hardwood construction
- 4-position mattress support

SKU # 709115

Metal rail for full-size bed not included.  
Available in select stores. See sales associate.

#### F. Fairmount Combo Unit

- 5 spacious drawers plus cabinet for storage
- 3-sided safety barrier
- Fully assembled

SKU # 709123

Available in select stores. See sales associate.

F



Jolly Jumper

#### G. Coverlet

- Size 36" X 45"

SKU # 176761

#### H. Pillow

SKU # 176931

#### Musical Mobile

SKU # 188972 (not shown)

#### Contoured Terry Changing Pad Cover

SKU # 176559 (not shown)





## Special Orders

These are just a few of the items that are available in select stores or through our Special Order program. Ask one of our sales associates to show you the Special Order Books. They're a great way to see more of what we have available for sale. They're easy to browse through, and you'll find them at every store. You'll also find a wide selection of bedding available at all of our stores.

Chanderic

### A. City Lights Crib

- 3-position mattress support
- Solid hardwood construction
- Espresso finish

SKU # 703427

### B. City Lights Change Center

- Solid hardwood construction
- Espresso finish

SKU # 703508

Wendy Bellissimo

### C. Honey Bee 5-Piece Crib Bedding Set

- Blanket, slipcovered bumper, fitted sheet, dust ruffle and sheer overlay skirt
- Blend of cotton and polyester fabrics
- Machine washable

SKU # 091138

### Additional Fitted Sheet

SKU # 091219 (not shown)

### D. Window Valance

- Fits up to a 48" window

SKU # 091278

### E. Musical Mobile

SKU # 091413

### F. Lamp

SKU # 091375

Shermag

### G. Sleigh Glider and Ottoman

- Solid hardwood construction
- Wide seating area
- Multiple lock positions

SKU # 706574

Other Honey Bee accessories sold separately.

## Honey Bee

This sweet-as-honey collection is perfect for your little one's nursery. The green gingham, soft yellow chenille and playful embroidery is sure to "bee" pleasing for years to come!

only at  
**BABIES R US**





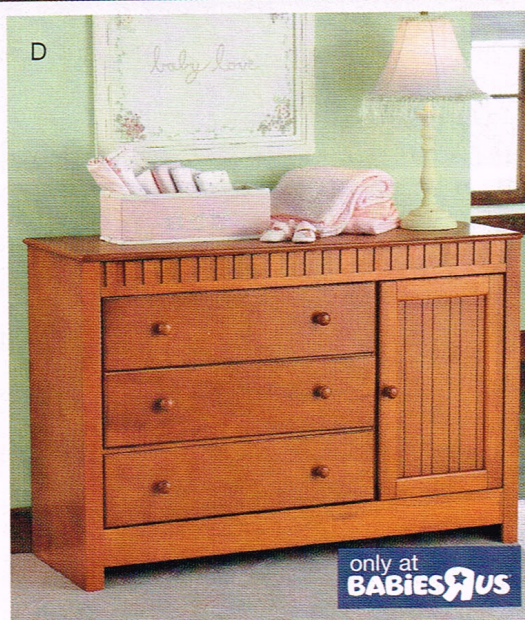


Crib

only at  
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only at  
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## Vintage Teaberry

A nursery in full bloom reminiscent of an English garden. The pretty flowers, lush velvet, eyelet ruffles and subtle stripes are perfect for your new little lady!

only at  
**BABIES R US**

Elle

### A. Graco Hampton Convertible Crib

- Drop-side with easy, one-hand hardware
- 3-position mattress support
- Converts to day bed and double bed with headboard

Metal rail for full-size bed not included.

SKU # 705837

### B. Tifton Dressing Table

- 2 shelves to store necessities
- Includes changing pad and built-in safety strap
- Easy to assemble

SKU # 705705

### C. 4-Drawer Dresser

- 4 spacious drawers featuring locking mechanism and metal glides
- Easy to assemble

SKU # 705756

### D. Combo Dresser

- 3 large drawers and 1 spacious cabinet

SKU # 705829

Wendy Bellissimo

### E. Vintage Teaberry 4-Piece Crib Bedding Set

- Blanket, slipcovered bumper, fitted sheet and dust ruffle
- Blend of cotton and polyester fabrics
- Machine washable

SKU # 88900

### F. Window Valance

- Fits up to a 48" window

SKU # 88978

### G. Musical Mobile

SKU # 91111

### H. Lamp

SKU # 89109

Other Vintage Teaberry accessories sold separately.

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**Nurturing your Newborn** While this can be an enjoyable and rewarding time, at some point, most new mothers find themselves asking the questions of “when, where and how much” to feed baby. The answer to all these questions is generally “whenever baby wants feeding.” A well-fed baby is a content baby. And it’s important to realize that every baby maintains a different feeding schedule.

**Breast-fed newborns often nurse 8-12 times** in a twenty-four hour period and each feeding lasts between 15-45 minutes. To know if your baby is feeding well, look to the number of diapers you change. By the end of the first week, your baby should have 6-8 wet and 3-5 bowel movements in a 24-hour period. **Bottle-fed babies tend to feed every 2-3 hours**, consuming 45 ml.-125 ml. at each feeding. As your baby develops, you’ll find that he’ll consume more at each feeding, resulting in fewer feedings throughout a 24-hour period and shorter feeding times.

Whatever method you choose, look to your baby for cues. In his own unique way, he will indicate when he’s hungry and when he is satisfied. At each stage of his development, periodic visits to your pediatrician or family doctor, are also recommended. This way, you’ll always be aware of your baby’s nutritional intake.



## Breastfeeding Basics

Some mothers find it can take several days or even several weeks to master the art of breastfeeding. Pillows can be a helpful tool in the early weeks to keep your back and arms well supported during feedings. Remember to hold your baby close and you will both be able to enjoy the enormous benefits of breastfeeding.

Newborn babies learn to breastfeed well with lots of opportunity to practice. Frequent feeding also helps your milk supply increase. You can try different positions to see which work best for you and your baby. Whether using a cradle hold (as on page 120) or a clutch hold with your baby tucked under your arm, it is important to hold your baby very closely against your body.

A good latch during breastfeeding can prevent nipple soreness. It will also reduce the possibility of baby becoming frustrated and falling off the breast. Help your baby get a good latch by supporting the breast with one hand and tickling the baby's lip lightly with the nipple so that the baby opens his mouth wide and takes in not just the nipple but enough of the breast to fill his mouth and ensure that the nipple is at the back of his tongue. The baby may suck with quick, short sucks at first but should soon suck rhythmically and more slowly as he swallows mouthfuls of milk.

If you have any problems breastfeeding, your doctor or healthcare provider may be able to help or refer you to a breastfeeding clinic. You can also contact La Leche League, Canada's breastfeeding referral service, at **1-800-665-4324** to find an experienced La Leche League Leader near you, or for help lines in major centres across Canada, go to **www.LLLC.ca**. In the Province of Quebec, French-speaking mothers can contact *La Ligue La Leche* by telephone at **1-866-255-2483 (1-866-ALLAITER)** or visit their web site at **www.allaitement.ca**.

### Express Yourself

A breast pump might be useful when breastfeeding because it allows Mom to express and store milk for later use, and it can help relieve discomfort from engorgement. A breast pump is a good idea for "just in case" and for working mothers. By pumping and then storing the milk in the refrigerator (max. 8 days) or in a self-contained freezer unit of a refrigerator (for 4 months), you're covered if you ever need to be away at feeding time.


## Breastfeeding Benefits

1. Breastmilk is natural and full of nutrients and antibodies that protect your baby from most infections and allergies.
2. It's all your baby needs for the first 6 months and the benefits can last a lifetime.
3. It's a way to connect with baby both physically and emotionally as soon as the baby is born.
4. It's free, convenient, always at the right temperature and is most suited to the baby's digestive system.
5. Breastfeeding helps mom lose the pregnancy pounds as it tends to "burn off" extra fat and helps the womb contract back to its normal size.







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